

What is general liability insurance?

General liability insurance, also known as commercial liability insurance, is a broad commercial insurance policy covering general liability exposures of a business.

General liability provides insurance protection for a company's assets, financial obligations, legal defense, and any settlements or judgments awarded to an injured party.

It may also include claims for copyright infringement, false or misleading advertising, or libel and slander. If a patron is injured in some way in the course of doing business with your company, your general liability insurance will provide coverage.

Allen Insurance and Financial recommends that all businesses have general liability coverage in place.