

WorkBoat Column: Your Insurance To-Do List

This month, Gene McKeever offers a glimpse into some typical conversations with boat or marina operators.

Among them:

- When you talk with your crew or employees about safety it's not a money thing. It's a safety thing. Stress that you want them to stay healthy and injury free.
- Each time there is a problem that creates a dangerous situation investigate it as fact finding, not fault finding. The investigation will garner much more usable information to help prevent something from happening again.

[See more at WorkBoat.com](http://WorkBoat.com)

WorkBoat Column: The End of a Passenger Vessel and a Business

Each month, Gene McKeever publishes a column in [WorkBoat Magazine](#). In August, he discusses the importance of staying on top of all those little details, especially when you're trying to expand your business.

[Click here for the article.](#)

WorkBoat Column: Communication is Key

Each month, [Gene McKeever](#) publishes a column in [WorkBoat Magazine](#). In July, he discusses the importance of communication. [Click here for the article.](#)

The Real Insurance Value of Your Vessel

What is a vessel really worth? The answer matters, very much, not only to the vessel owner, but to his or her insurance agent. [Click to read more Gene McKeever's April column in WorkBoat Magazine.](#)