

Making More Happen: Fueling Families with Food, Energy and Diaper Assistance

Liberty Mutual and Safeco Insurance have awarded Allen Insurance and Financial a 2025 Make More Happen Award for its partnership with AIO Food & Energy Assistance (AIO), a nonprofit organization that provides low barrier access to food, energy and diaper assistance with compassion and respect to households across Knox County, Maine. The award includes an initial donation of \$5,000 for AIO, which can be doubled to \$10,000 by having community supporters vote online.

Starting May 5, the Allen Insurance and Financial and AIO community story will be showcased on the official Make More Happen microsite at <https://www.agentgiving.com/allen-insurance-and-financial>, where supporters can vote to help the team reach their donation goal. If the featured story receives a mix of at least 500 votes and comments, the \$5,000 donation will be increased to \$10,000.

AIO plays a vital role in the community, assisting over 10% of Knox County residents in Maine. Each week, more than 450 families rely on the AIO food market, while 750 students benefit from the weekend meals program. In 2024, AIO provided 526 energy assistance gifts, easing the burden for households so they don't need to decide between "heating or eating". The \$10,000 donation would provide food for 450 families coming to the AIO market, Weekend Meals for 750 students, diapers for 35 families, and energy payments for approximately 15 households.

"Helping to make our community a better place has always been important to our team, and AIO has given us a way to make a real

difference,” said Jill Lang, marketing director at Allen Insurance and Financial. “We are grateful to Liberty Mutual and Safeco for providing much-needed funds to continue their impactful work and thrilled at the opportunity to double the donation just by calling on the community to show their support.”

Allen Insurance and Financial has supported AIO for years through volunteer efforts, fundraising campaigns and community outreach. Since 2020, the Allen team has mobilized volunteers and provided significant sponsorship each year. In 2025 alone, AIO, with the support of Allen Insurance and Financial and others in the community, has collected nearly 2,400 pounds of food and raised \$39,000 in donations—enough to sustain AIO’s essential programs through the harsh winter months

“Recognizing independent agents’ dedication to their communities and nonprofit partners is what the Make More Happen Awards are all about,” said Stephanie Davis, Safeco Insurance Senior Territory Manager. “Allen Insurance and Financial is an outstanding example of how agencies can make a real difference, and we hope sharing their story inspires others to give back as well.”

Throughout 2025, Liberty Mutual and Safeco Insurance will select up to 36 independent agencies nationwide for a Make More Happen Award, donating up to \$360,000 to nonprofits they support. Agencies become eligible for the award by submitting applications showcasing their commitment to a specific cause.

About Liberty Mutual Insurance

At Liberty Mutual, we believe progress happens when people feel secure. By providing protection for the unexpected and delivering it with care, we help people embrace today and confidently pursue tomorrow.

In business since 1912, and headquartered in Boston, today we are the ninth largest global property and casualty insurer based on 2024 gross written premium. We also rank 87 on the Fortune 100 list of largest corporations in the US based on 2023 revenue. As of December 31, 2024, we had \$50.2 billion in annual consolidated revenue.

We employ over 40,000 people in 29 countries and economies around the world. We offer a wide range of insurance products and services, including personal automobile, homeowners, specialty lines, reinsurance, commercial multiple-peril, workers compensation, commercial automobile, general liability, surety, and commercial property.

For more information, visit www.libertymutualinsurance.com.

About Safeco Insurance

In business since 1923, Safeco Insurance sells personal automobile, homeowners and specialty products through a network of more than 20,000 independent insurance agencies throughout the United States. Safeco is a Liberty Mutual Insurance company. You can learn more about us by visiting www.Libertymutualinsurance.com and www.Safeco.com

Allen Backs Expansion at MaineGeneral's Harold Alfond

Center for Cancer Care

Allen Insurance and Financial has pledged \$25,000 to the capital campaign to expand the Harold Alfond Center for Cancer Care, a project made necessary by increasing patient need. "Access to high-quality cancer treatment close to home is essential, and this project will make a meaningful difference for patients and their families in our community," said Jill Lang, marketing director at Allen Insurance and Financial. "We are sincerely proud to support this project."

This pledge reflects Allen's deep-rooted commitment to community well-being and support for health-related initiatives. An employee-owned company, Allen aligns its corporate giving philosophy to support organizations that enhance the health and economic vitality of their region.

Pictured here are, at left, Martha Wentworth a member of Allen's Waterville business insurance team and Jill Lang, right, from marketing director at Allen. With them is Nicole McSweeney, Chief Marketing and Philanthropy Officer at MaineGeneral Health. The photo was taken in part of the construction zone at MaineGeneral's Harold Alfond Center for Cancer Care.