

We're Honored to Receive a 2012 Governor's Award for Business Excellence

Allen Insurance and Financial has been named a 2012 winner of the Maine Governor's Award for Business Excellence.

This award honors businesses that go above and beyond typical community service, which in turn has a far-reaching positive effect on employees and communities.

We are grateful to all our clients and business partners for inspiring us to excellence every day.



From left, Gov. Paul LePage; Mike Pierce, President of Allen Insurance and Financial; George Gervais, Maine Commissioner of Economic and Community Development, and Mike Reed, President of Fairpoint Communications in Maine.

American Cancer Society Names

Honorary Team for Relay For Life of MidCoast Maine

The American Cancer Society has selected Allen Insurance and Financial to serve as honorary team for the 10th Annual Relay For Life® of MidCoast Maine.

Allen Insurance and Financial has been a longtime supporter of the Relay For Life event held annually in Rockport. The company's first Relay For Life team walked in 2004. Since that time the agency's team has raised more than \$45,000 for Relay For Life and has been the top fundraising team countless times at the event. Allen has been a corporate sponsor of the Relay For



Life of MidCoast Maine for four years and prior to that the company donated meeting space to the event. Allen Insurance and Financial employees Trisha Wadsworth and Karen Reed will be at Relay to accept the award during the opening ceremony.

“Relay For Life is an inspiring event that gives everyone in communities across the globe a chance to celebrate the lives of people who have battled cancer, remember loved ones lost, and fight back against the disease,” said Wadsworth. “Allen Insurance and Financial views participation in Relay as a cornerstone in our company’s community-based philanthropy. It is an honor to be recognized for the kind of effort that comes so naturally to all of us.”

At Relay, teams of people camp out at a local school, park, or

fairground and take turns walking or running around a track or path. Each team is asked to have a representative on the track at all times during the event. Because cancer never sleeps, Relays are overnight events. Teams do most of their fundraising prior to the event, but some teams also hold creative fundraisers at their camp sites during Relay. Relay brings together friends, families, businesses, hospitals, schools, faith-based groups . . . people from all walks of life – all aimed at furthering the American Cancer Society's efforts to save lives by helping people stay well, by helping people get well, by finding cures and by fighting back.

Relay For Life began in 1985, when Dr. Gordy Klatt, a colorectal surgeon, took the first step of his 24-hour walk around a track in Tacoma, Wash., and raised \$27,000 to support the American Cancer Society. In 2011, more than 3.5 million people in 5,000 communities in the United States, along with additional communities in 20 other countries, will gather to take part in this global phenomenon and raise much-needed funds and awareness to save lives from cancer.

Community members serving on the Relay For Life committee include: Ronna Emery, Don & Ainsley Kennedy and Bob Jean.

The 10th Annual Relay For Life of MidCoast Maine takes place at Camden Hills Regional High School on June 22 & 23. To participate, call your American Cancer Society at 1-800-227-2345 or visit www.RelayForLife.org/midcoastme.

The American Cancer Society combines an unyielding passion with nearly a century of experience to save lives and end suffering from cancer. As a global grassroots force of more than three million volunteers, ACS fights for every birthday threatened by every cancer in every community. The American Cancer Society saves lives by helping people stay well by preventing cancer or

detecting it early; by helping people get well by being there for them during and after a cancer diagnosis; by finding cures through investment in groundbreaking discovery; and by fighting back by rallying lawmakers to pass laws to defeat cancer and by rallying communities worldwide to join the fight.

As the nation's largest non-governmental investor in cancer research, contributing about \$3.4 billion, the American Cancer Society turns what it knows about cancer into what we do. As a result, more than 11 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year. To learn more about us or to get help, call anytime, day or night, at 1-800-227-2345 or visit cancer.org.

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AG Warns of Supplemental Health Insurance Scams

Attorney General William J. Schneider is warning consumers about recent reports of calls from individuals claiming to represent supplemental health insurance offers.

There are reports from Maine seniors who have received phone calls claiming to be from Medicare or from the "health office." The callers ask for the Mainer by name and appear to be offering seniors some sort of supplemental health insurance or prescription coverage.

"Seniors can protect themselves by never giving any personal information to anyone over the phone," Schneider said in a news

release.

Consumers with questions about Medicare can get more information from the Medicare offices at 1-800-MEDICARE.

To report a Medicare scam, call the Attorney General's Consumer Protection Hotline at 626-8849.

Our Holiday Hours

We'd like to wish everyone a peaceful and festive holiday season. Here are our holiday hours:

Our offices will be closing at noon on Friday, Dec. 23.

We will be closed Monday, Dec. 26.

We will be closing at 1 p.m. on Friday, Dec. 30.

We'll be back at work on Monday, Jan. 2, 2012.

Best wishes for a happy & healthy New Year!

We're Proud to Support Area Interfaith Outreach



Allen Insurance and Financial recently made a cash donation to the Area Interfaith Outreach. AIO food collection barrels will be placed in the greater Rockland community through November 15.

Look for one in the Allen Insurance and Financial office on School Street in Rockland. Pictured here are Joanne Billington, business insurance specialist at Allen Insurance and Financial and Joyce Burnham, AIO president.

Penobscot Bay Regional Chamber of Commerce Non Profit Seminar Series

A challenging economy. A competitive funding environment. It is now more important than ever for non-profit organizations to equip themselves with the tools needed to capture attention, support and donations in order to carry out their mission.

The Penobscot Bay Regional Chamber is excited to offer a new,

free seminar series designed to tackle five big issues in the non-profit world: raising unrestricted funds from the business community and individuals; collaboration between organizations; board development; generating press and PR; and staging truly special events.

The seminars will be offered the second Wednesday of the month (starting Oct. 12) from 9:15 to 10:45 a.m. at the Rockland Public Library. They are open to all and will be free to attend (although a suggested donation of \$5 per person to defray costs would be greatly appreciated by the Chamber, a fellow non-profit).

More information is available on the [Pen Bay chamber website](#).

Announcing a Scholarship at Unity College Focused on Service and Sustainability



*From left, Joe Galli, Unity College director of annual giving;
Shayne Van Leer '13 and*

Richard Crossman and Sherree Craig of Allen Insurance and Financial.

In keeping with the company's focus on community and service to Maine's future, Allen Insurance and Financial of Camden, Rockland and Southwest Harbor announce the creation of an annual scholarship at Unity College.

Each year, a \$2,000 scholarship will be awarded to a Unity College student studying in the Center for Sustainability and Global Change. The first recipient of this scholarship is Shayne Van Leer '13 majoring in Agriculture, Food and Sustainability.

"We are excited to be a part of Unity College's mission in preparing young people for 21st century environmental issues," said Gilbert Fifield, president of Allen Insurance and Financial. "Unity College is a tremendous asset to the region. The education provided to the environmental leaders of tomorrow affects us all and we want to do our part by supporting their ongoing efforts with this scholarship. We are proud to support students with a passion for community and sustainability."

Joe Galli, director of Unity's Annual Fund, recognizes the strength in partnerships with Maine businesses. "Collaboration between educators and businesses with similar goals in supporting education and the environment are crucial to the success of those directly involved. This relationship is an outstanding example of community leadership, commitment and social responsibility."

"Allen Insurance and Financial and Unity College share a strong commitment to sustainability and education," said Galli. "Maine's vibrant agricultural sector is a strength for the state. Shayne exemplifies the future of agriculture and a sustainable lifestyle through the work he is and will be doing. The future of the way we eat and live rests in the hands of

students like Shayne. Allen Insurance and Financial recognizes the need for people to be educated in the sustainability fields who will go on to improve our agricultural practices which in turn improves the food we all eat. Students like Shayne will make a difference.”

Unity College is a small private college in rural Maine that provides dedicated, engaged students with a liberal arts education which emphasizes the environment and natural resources. Unity College graduates are prepared to be environmental stewards, effective leaders, and responsible citizens through active learning experiences within a supportive community.

In 2011,Unity College was named to the top 30 of the Washington Monthly college rankings, and was one of 18 U.S. colleges and universities named to The Princeton Review’s 2010 Green Rating Honor Roll.

Note to Our Clients During the Construction in Rockland

Downtown Rockland will be under construction for the next eight weeks or so ... and this will impact parking and traffic patterns downtown. In particular,School Street, location of our Rockland office, will see traffic moving in the opposite direction of usual when Limerock Street is closed. Parking downtown may also be challenging.

We want everyone to know that our Rockland office will remain open as usual – 8 a.m. to 4:30 p.m., Monday through Friday – during construction.

If you need to do business with us (make a payment or meet with an insurance specialist), but feel the traffic or parking is too challenging, please don't hesitate to call our office to make other arrangements. We will be glad to help you any way we can.

For more information about the Rockland Big Dig Sewer Project, visit the city's website: <http://www.ci.rockland.me.us/>

Please call us at 800-439-4311.

Proud to Support the Rockland Public Library Endowment Association

The Rockland Public Library Endowment Association is celebrating its 10th anniversary this year and continues to raise money in the community for the library endowment to help continue to share the library's creativeness and usefulness with the public. In this photo, Joanne Billington, the business insurance specialist from Allen Insurance and Financial who works with the library, is presenting a donation to the endowment to Paul Spizzuoco, president of the Rockland Public Library Endowment Association.



**Important recommendations for
protecting your vessel from**

hurricane damage

Protecting boaters and their vessels, whether they are 20 or 200 feet in length, requires experience, industry knowledge and a degree of creativity. [Read this special – and useful – PDF.](#)