

Dan Bookham Embraces New Leadership Role on LifeFlight Foundation Board of Trustees



Dan Bookham

At its January meeting, the LifeFlight Foundation Board of Trustees elected Daniel Bookham, a business insurance specialist and director of business development at Allen Insurance and Financial, to serve as chair. Bookham joined the board in 2012 and has provided guidance around issues relating to fundraising, communications and nonprofit management.

“Dan has been a strong asset to the LifeFlight Foundation since he agreed to come on board in 2012,” says LifeFlight Executive Director Thomas Judge. “He has helped generate support for LifeFlight among his business community connections, and the Foundation staff has gained valuable insights from his media background and fundraising experience from numerous nonprofits in midcoast Maine.”

Since joining the LifeFlight Board, Dan has played an important role in developing the organization’s strategic communications plan, and has been adept at creating opportunities for collaboration with business owners interested in helping LifeFlight. Dan and his wife, Jessie, were integral to the success of the first annual Islesboro Crossing which raised nearly \$25,000.

Previously, Bookham served as the executive director of the Penobscot Bay Regional Chamber of Commerce, and held several positions in the broadcasting industry. In the community, Bookham serves on the boards of the Penobscot Bay YMCA, United

Mid Coast Charities, the Strand Theatre, and the Camden Windjammer Festival; and is a member of the PenBay Health Care Strategic Planning Committee and America's Edge, a nationwide organization advocating for investment in early childhood development and education. Bookham is a graduate of the University of North London and the Midcoast Leadership Academy. Bookham resides in Rockland with his wife, daughter Scout, and their two dogs, making the most of all the cultural and outdoor activities the Midcoast has to offer.

LifeFlight of Maine is an independent 501(c)(3) non-profit air medical and critical care transport organization. LifeFlight helicopters, flying at 165 miles per hour, bring lifesaving critical care staff and equipment directly to the patient. Overseen by 21 physicians, LifeFlight has transported more than 16,000 patients from every hospital and nearly all of Maine's communities and islands since its inception in 1998. The LifeFlight Foundation, also a 501(c)(3) non-profit established in 2003, provides fundraising and communications support to LifeFlight of Maine. If you would like to learn more about LifeFlight, please visit www.lifeflightmaine.org or call 207-230-7092.

Health and Safety Resources for Sochi Olympics

The U.S. State Department says the Olympics are the first large-scale event to be held in Sochi and medical capacity and infrastructure in the region are untested for handling the volume of visitors expected for the Olympics. Medical care in

many Russian localities differs substantially from Western standards due to differing practices and approaches to primary care. Travelers should consider purchasing private medical evacuation and/or repatriation insurance. [Click to visit the GeoBlue Sochi portal](#), a valuable resource.

Supporting Waldo CAP's Heroes 4 Hunger

Waldo Community Action Partners recently received a donation from Allen Insurance and Financial, with the funds going to toward WCAP's Heroes 4 Hunger program, a program rooted in WCAP's Thanksgiving and Christmas holiday food box projects. Those holiday projects are still held annually, with Heroes 4 Hunger expanding the agency's reach to address food insecurity and obesity in Waldo County year-round using various avenues for opportunity, such as community education and advocacy.

The Heroes 4 Hunger program is an excellent fit with Allen Insurance and Financial's emphasis on employee wellness and wellness programs for the agency's health insurance clients.

A multi-service agency serving Waldo County since 1965, WCAP is the largest provider of low-cost and free transportation and early childhood education in Waldo County.

Pictured here are, from left, Keith Small, WCAP executive director and Richard Crossman of Allen Insurance and Financial.

FDIC Financial Checklist for Consumers

Any time of year, but particularly the start of a new year, is a good time for consumers to reflect on how they are managing their finances and consider some changes. The latest FDIC Consumer News features a checklist of questions and suggestions that can help individuals better meet their goals.

Is it time for your financial checkup? [The FDIC newsletter](#) helps consumers get started on a self-examination of their money-management strategies for saving, spending and borrowing, and taking precautions in areas such as avoiding fraud, managing financial records and being properly insured. The first question on the list asks consumers about their short-term and long-term financial goals, which could include, for example, paying off the balance on a credit card, buying a home or financing a child's college education. With financial goals in mind, people may be more motivated to save for and achieve their objectives.

Taking your money on a trip: Suggestions cover topics such as alternatives to carrying cash (which, if lost or stolen, can't be replaced), deciding on which credit cards to take, and tips for hiding credit cards and other valuables from thieves who may target travelers.

Five common misconceptions about FDIC insurance ... and what the real facts are: For example, some people mistakenly believe that FDIC insurance coverage is based on the type of deposit – for example, that a checking account is insured separately from a certificate of deposit (CD). The truth is that FDIC insurance coverage is based on how much money each depositor has in one of several “ownership categories” at each bank – single accounts,

joint accounts, revocable trusts and so on – not on the deposit product itself. Knowing the facts will help consumers make sure all of their deposits are protected.

A bank by any other name may still be insured: Suppose you get an attractive offer of a deposit from an unfamiliar bank but it's not listed on the FDIC's database of insured institutions. Does that mean it could be an uninsured bank, or worse, fraudulent? The answer is ... maybe or maybe not. One reason is that insured branches and Internet sites can do business using names that don't match the bank's official name.

For information on a financial checklist and more, click over to the **FDIC newsletter**.

Closing Early New Year's Eve

On New Year's Eve, Dec. 31, our offices are closing at 1 p.m. and will reopen Thursday, Jan. 2, at 8 a.m.

Happy 2014!

Holiday Hours: Christmas 2014

Our offices will be closed for Christmas both Tuesday, Dec. 24 and Wednesday, Dec. 25. Our offices will reopen Thursday, Dec. 26 at 8 a.m.

On New Year's Eve, Dec. 31, our offices are closing at 1 p.m. and will reopen Thursday, Jan. 2, at 8 a.m.

Best wishes for a Merry Christmas and a Happy New Year!

Offices Closed for Columbus Day

Our offices will be closed Monday, Oct. 14 for Columbus Day. We will reopen Tuesday morning, Oct. 15, at 8 a.m. Have a great weekend!

Child Passenger Safety Week, Sept. 15-21

Motor vehicle crashes are the leading cause of death for children. And, for every single child fatality caused by a motor vehicle crash, approximately 400 more children are treated for car accident related injuries.

The Hanover Insurance Group has created an infographic outlining the age requirements and best practices for using rear-facing, forward facing and booster style car seats. [Please download and share.](#)

Offices Closed for Labor Day Weekend

Our offices will be closing early Friday afternoon, Aug. 30, for our annual Employee Appreciation event.

- Rockland and Camden will close at 2:30 p.m.
- Belfast will close at 1:45 p.m.
- Southwest Harbor will close at noon

All will remain closed until 8 a.m. Tuesday, Sept. 3.

We hope everyone has a wonderful Labor Day weekend.

Offices Closed for Memorial Service

Our Rockland, Camden and Belfast offices will be closing Thursday, Aug. 22 at 2 p.m. so we may attend a memorial service for Sara Montgomery, our executive vice president who recently lost her battle with cancer. The service begins at 3 p.m. at the Camden Snow Bowl.

These three offices will reopen, as usual, at 8 a.m. on Friday, Aug. 23. Hours at our Southwest Harbor office are not affected.