

# Announcing a Scholarship at Unity College Focused on Service and Sustainability



*From left, Joe Galli, Unity College director of annual giving; Shayne Van Leer '13 and Richard Crossman and Sherree Craig of Allen Insurance and Financial.*

In keeping with the company's focus on community and service to Maine's future, Allen Insurance and Financial of Camden, Rockland and Southwest Harbor announce the creation of an annual scholarship at Unity College.

Each year, a \$2,000 scholarship will be awarded to a Unity College student studying in the Center for Sustainability and Global Change. The first recipient of this scholarship is Shayne Van Leer '13 majoring in Agriculture, Food and Sustainability.

"We are excited to be a part of Unity College's mission in preparing young people for 21st century environmental issues," said Gilbert Fifield, president of Allen Insurance and Financial. "Unity College is a tremendous asset to the region.

The education provided to the environmental leaders of tomorrow affects us all and we want to do our part by supporting their ongoing efforts with this scholarship. We are proud to support students with a passion for community and sustainability.”

Joe Galli, director of Unity’s Annual Fund, recognizes the strength in partnerships with Maine businesses. “Collaboration between educators and businesses with similar goals in supporting education and the environment are crucial to the success of those directly involved. This relationship is an outstanding example of community leadership, commitment and social responsibility.”

“Allen Insurance and Financial and Unity College share a strong commitment to sustainability and education,” said Galli. “Maine’s vibrant agricultural sector is a strength for the state. Shayne exemplifies the future of agriculture and a sustainable lifestyle through the work he is and will be doing. The future of the way we eat and live rests in the hands of students like Shayne. Allen Insurance and Financial recognizes the need for people to be educated in the sustainability fields who will go on to improve our agricultural practices which in turn improves the food we all eat. Students like Shayne will make a difference.”

Unity College is a small private college in rural Maine that provides dedicated, engaged students with a liberal arts education which emphasizes the environment and natural resources. Unity College graduates are prepared to be environmental stewards, effective leaders, and responsible citizens through active learning experiences within a supportive community.

In 2011, Unity College was named to the top 30 of the Washington Monthly college rankings, and was one of 18 U.S. colleges and

universities named to The Princeton Review's 2010 Green Rating Honor Roll.

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## **Proud to Support the Rockland Public Library Endowment Association**

The Rockland Public Library Endowment Association is celebrating its 10th anniversary this year and continues to raise money in the community for the library endowment to help continue to share the library's creativeness and usefulness with the public. In this photo, Joanne Billington, the business insurance specialist from Allen Insurance and Financial who works with the library, is presenting a donation to the endowment to Paul Spizzuoco, president of the Rockland Public Library Endowment Association.



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**Changing Healthcare Landscape  
Impacts Businesses: Free**

# Workshops to Help Gauge Your Readiness

✖ Allen Insurance and Financial is holding three free workshops for businesses and non-profits to help explain the impact of LD 1333, the new state law changing the health insurance landscape in Maine.

The workshops, free open to the public, will be held Tuesday, Aug. 23, at the Maine Lighthouse Museum in Rockland; Wednesday, Aug. 24, at the Lord Camden Inn in Camden and Thursday, Aug. 25, at the Ramada Inn in Ellsworth.

Each workshop will run from 8:30 to 10 a.m. Coffee and pastries will be served.

“There’s no more important time to learn about the state of the health insurance market and how LD 1333 impacts small- and medium-sized businesses and non-profits in Maine,” said Dan Wyman, employee benefits specialist at Allen Insurance and Financial, adding that the workshops will address changes required by LD 1333 and how LD 1333 will work alongside federal healthcare reform.

Allen Insurance and Financial, with offices in Camden, Rockland and Southwest Harbor, serves more than 600 companies and non-profits, large and small, from Kittery to Calais, with their employee benefits needs. For more information about these workshops, call Sherree Craig at 800-439-4311.

In addition to a question-and-answer session, the workshops will address:

- Key Provisions of LD 1333 and their impact on small- and medium-sized business in Maine, including pricing

structures and mechanisms, Rule 850, creation of a high-risk pool, and the possible opportunity to purchase health insurance across state lines.

- Important deadlines.
  - What the future may hold.
  - Resources to learn more and to stay up-to-date on the issue. A Maine native, Dan graduated from Williams College and the University of Maine School of Law, where he was an editor of the Maine Law Review. He practiced law with a Portland firm, specializing in insurance litigation, prior to joining Allen Insurance and Financial. He has represented employers and insurers before the Maine Supreme Court and the U.S. First Circuit Court of Appeals. At Allen Insurance and Financial, he works with businesses and non-profits throughout Maine on group benefits insurance planning.
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## **Thank You! OneBeacon Charitable Foundation Supports Our Relay for Life Team**



From left, Matthew Pedersen of OneBeacon recently delivered a \$1,500 check from the OneBeacon Charitable Trust to Karen Reed and Trisha Hill, Allen Insurance and Financial's Relay for Life Team Captains. The American Cancer Society's Relay for Life will be June 24-25 at Camden Hills Regional High School. For more information about Relay or to make a donation to the any Relay

for Life team, visit [relayforlife.org/midcoastme](http://relayforlife.org/midcoastme).

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## **Relay for Life: 50/50 Raffle**

We are a strong supporter of the American Cancer Society's Relay for Life. We are conducting a 50/50 raffle to our fundraising efforts for 2011. Tickets will be sold until the Relay For Life Event June 24 and the winner will be drawn that evening.

If you need tickets or more information, please contact Karen Reed at 236-4311 or [kreed\(at\)alleninsuranceandfinancial.com](mailto:kreed(at)alleninsuranceandfinancial.com)

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## **Community Support: Building Hope's Future in Science**

Building Hope's Future in Science, the volunteer group raising money to build a science lab in the middle school wing at Hope Elementary School, recently received a donation from Allen



Insurance and Financial of Camden.

The Hope group has been reaching out to local businesses as they work to raise the \$136,000 needed to fund this project. A matching grant has been donated when the group reaches the \$50,000 mark. The result of this effort will be the school's first fully-equipped science lab.

"We are pleased to be able to support this important education initiative," said Gilbert Fifield, president Allen Insurance and Financial.

The Hope Elementary School website includes additional information about this project: [hopees.u69.k12.me.us](http://hopees.u69.k12.me.us).

*Image caption: From left, Gilbert Fifield, president, Allen Insurance and Financial of Camden; Carol Hathorne, principal, Hope Elementary School and Erik Wade, middle school science teacher, Hope Elementary.*

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## 50/50 Raffle Added to Relay



# for Life Fundraising Efforts: Get Your Tickets Today

We are a strong supporter of the American Cancer Society's Relay for Life. We have just added a 50/50 raffle to our fundraising efforts for 2011. Tickets will be sold until the Relay For Life Event in June and the winner will be drawn that evening.

We feel this was a great opportunity to show the community how our employees are supporting the American Cancer Society/Relay For Life Event.

If you need tickets or more information, please contact Karen Reed at 236-4311 or [kreed\(at\)alleninsuranceandfinancial.com](mailto:kreed(at)alleninsuranceandfinancial.com)

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## Junior Achievement: At Work at Lincolnville Central School



Who fixes potholes? What are taxes? These were the questions discussed by Lincolnville Central School second graders one Monday recently as part of their hour with Tom Chester of Allen Insurance and Financial, their Junior Achievement curriculum leader, pictured here with some of his students.

Junior Achievement is the world's largest organization dedicated to educating students in grades K-12 about entrepreneurship, work readiness and financial literacy through experiential, hands-on programs. Allen Insurance and Financial has been participating with the JA program in Lincolnville for two years.

The program is offered to students in Kindergarten through 5th grade, said Elyzabeth Richards, LCS guidance counselor. Allen Insurance and Financial is one of six area businesses which purchase a JA kit for a classroom and provide an employee to lead the curriculum. Joining Allen Insurance and Financial in this community education commitment are Viking Lumber, Robbins Lumber, Camden National Bank, Bangor Savings Bank and Mathews Brothers.

LCS middle schoolers in grades 6 through 8 build on their JA experience through the school's career education, said Richards.

"Having business leaders involved in our school is a great gift for our students," Richards said, noting that JA leaders follow their classes as they move up through the grades, building a mentoring relationship.

Businesses interested in participating in the LCS JA program can call Richards at the school: 763-3366. LCS is the only area school with a JA program; it was established seven years ago with the help of Camden National Bank.

For more information about Junior Achievement in Maine, visit [jamaine.org](http://jamaine.org)

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# Allen Insurance and Financial Supports Ragged Mountain Redevelopment

Allen Insurance and Financial, the Camden-based insurance and financial services company, recently made a donation to the Ragged Mountain Recreation Area Foundation.

“We’re pleased to make a significant contribution to this community fund raising effort,” said Sara Montgomery, Allen Insurance and Financial’s senior vice president. “Two generations of my family have enjoyed the outdoor recreation opportunities afforded us at the Camden Snow Bowl. We’re looking forward to the success of the Ragged Mountain Recreation Area Capital Campaign for the generations to come.”

“It is our hope that other area businesses will recognize the significant economic benefit a redeveloped Snow Bowl will bring to our economy, and will join us in supporting this effort,” added Gil Fifield, president of Allen Insurance and Financial.


The Ragged Mountain Recreation Area Foundation and the Ragged Mountain Recreation Area Redevelopment Committee are dedicated to the redevelopment of the all-season Ragged Mountain Recreation Area, which will serve the community, use our natural resources, and will be a catalyst for expanded economic opportunities. For more information, visit [camdensnowbowl.com/redevelopment](http://camdensnowbowl.com/redevelopment).



Pictured here, from left, are Mort Strom, co-chair of the Ragged Mountain Recreation Area Capital Campaign;  
Ann Montgomery, Honorary Campaign Co-Chair;  
Erin Flanagan, Campaign Co-Chair;  
Sara Montgomery, senior vice president at Allen Insurance and Financial and  
Gilbert Fifield, President, Allen Insurance and Financial.

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## **A Proud Supporter of the American Cancer Society's Relay for Life**

 Allen Insurance and Financial continues its longstanding support of the American Cancer Society's Relay for Life, raising \$4,400 for the 2010 Relay, held earlier this summer at Camden Hills Regional High School.

Overall, the company has raised \$28,000 for cancer research since Relay was established in Knox County in 2003. Allen has received several American Cancer Society honors for this dedication, including an Outstanding Income Development Award in 2007.

Though Relay is the single biggest event on Allen's fundraising calendar, raising money for the American Cancer Society is a year-round activity. Yard sales, pot luck luncheons and other events help boost the total, as does a company match of employee funds raised. In addition, Allen provides free the use of a conference room for all of the Midcoast planning committee and team captain meetings.

Allen Relay team members in 2010 include: Karen Reed, Trisha Hill, Sara Montgomery, Kathi Jones, Sherree Craig, Meesha Luce, Leann McKusic, Lori Mank and Libby Davis.

*Photo Caption: Allen Insurance and Financial Relay for Life team members for 2010 included, in the back row, from left, Libby Davis, Trisha Hill, Sherree Craig, Karen Reed and Leann McKusic. Front row, from left, Kathi Jones, Michael Mank and Sara Montgomery. Not pictured: Lori Mank. Their hats are pieces of (paper) birthday cake because the American Cancer Society is "the official sponsor of birthdays."*

For more information about Relay for Life, visit [relayforlife.org/midcoastme](http://relayforlife.org/midcoastme)